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#### ABOUT NAREC

The National Association of Real Estate Companies (NAREC) is a group of financial professionals from real estate companies and their service providers focused on promoting an open forum for information sharing among its members. NAREC fosters professional excellence by providing unparalleled opportunities for peer-to-peer networking, technical updates and long lasting relationships that are rewarding on both personal and professional levels.

Visit [www.narec.org](http://www.narec.org) for more information.

#### HOTEL INFORMATION



Hotel reservations should be made directly with:

**The Mansion on  
Peachtree**  
3376 Peachtree Rd.  
Atlanta, GA  
404.995.7555

**Hotel Reservation Deadline: November 13, 2008**

Room Rate: \$199 per night

Reference the NAREC conference when making a reservation.

Join us in Hotlanta!

**NATIONAL  
ASSOCIATION OF  
REAL ESTATE  
COMPANIES**  
NAREC™  
216 W. Jackson Blvd.  
Suite 625  
Chicago, IL 60606



**FINANCIAL ACCOUNTING  
STANDARDS  
YEAR-END UPDATE**  
December 7, 2009

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**MANAGEMENT  
&  
TECHNOLOGY  
CONFERENCE**  
December 8-9, 2009



**The Mansion on Peachtree**  
**Atlanta, Georgia**

# CONFERENCE SCHEDULE

## MONDAY - FAS Update

1:00 - 5:00 pm

### **FAS Update**

The Financial Accounting Standards Year-End Update provides an informative session for accounting and reporting update. This is an informal, confidential, roundtable discussion about current topics affecting the accounting industry. This update will provide a discussion on relevant pronouncements from the FASB, EITF and SEC that affect real estate companies, including SFAS 167: Amendments to FASB Interpretation No. 46(R), an update for the implementation of IFRS, SEC Staff comment trends, and other pertinent topics.

## TUESDAY - M&T Conference

8:00 - 8:45 am • Breakfast & Welcome

8:45 - 9:45 am

### **Prevention & Detection of Workplace Fraud & Abuse**

Jeff Moore, President, J.E. Moore, CPA, P.C.

9:45 - 10:00 am • Break

10:00 - 11:00 am

### **Chatham FMS: Debt Management System**

Gavin Duckworth, Chatham Financial Corporation

11:00 am - 12:00 pm

### **Commercial Debt Workouts & Foreclosures from the Borrower's Point of View**

Brad Skidmore, Senior Attorney, EpsteinBeckerGreen

12:00 - 1:30 pm • Lunch

1:30 - 2:30 pm

### **Insurance Update**

Gregg Woodman, Risk Manager, iStar Financial Inc.  
Lauren Walls, Senior VP, Willis Risk Solutions

2:30 - 2:45 pm • Break

2:45 - 3:45 pm

### **Preparing for Social Media - Bringing Clarity and Focus to Your Personal Brand**

David Cohen, Founder and Chief Brand Therapist,  
Equation Arts, LLC

## TUESDAY *Cont.*

3:45 - 5:00 pm

### **Microsoft Enterprise Applications for Real Estate**

Clint Osteen, Director, Information Systems, Granite Properties

5:00 - 6:00 pm • Cocktail Reception

## WEDNESDAY

8:00 - 8:30 am • Breakfast

8:30 - 9:30 am

### **Internal Controls in a Down Economy**

Molly Cummings, Partner, Deloitte

9:30 - 10:30 am

### **Leadership in a Crisis**

TBD

10:30 - 10:45 am • Break

10:45 - 11:45 am

### **Biz Analyzer 2.0 - An Innovative Technology Solution for Real Estate**

Saranya Ray, Digicon Software

Anup Halder, Digicon Software

11:45 am - 12:35 pm

### **Real Estate Accounting and Management Forum**

Cindy Bordas, CPA

Scott Quigle, VP and Controller, iStar Financial Inc.

Maria Smith, VP, Edens & Avant

Conference Adjourns

## CPE DETAILS

Program Level: Update

Delivery Method: Group Live

Prerequisite: A knowledge of the financial workings of the real estate industry. No advanced preparation required.

CPE total: 10.5 M&T 4.5 FAS

The National Association of Real Estate Companies is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: [www.nasba.org](http://www.nasba.org).



# REGISTRATION FORM

## NAREC Members

- \$290 M&T and FAS Session  
 \$290 M&T Only  
 \$50 FAS Session Only

## Non-Members

- \$390 M&T and FAS Session  
 \$390 M&T Only  
 \$50 FAS Session Only

## Registration Deadline Friday, November 20

To register, please return the completed form to:

### **NAREC**

216 W. Jackson Blvd., Suite 625

Chicago, IL 60606

or register online at [www.narec.org](http://www.narec.org)

*Cancellation Policy: Conference Registration Fee is not refundable after November 20.*

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Name

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Title

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Company

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